What is the General Plan?

“Blueprint” for City thru 2040

» Contains community’s “Vision”
  • Vision Statement
  • Goals, Policies & Programs to implement

» For decision makers & staff –
  • Serves as guide for future decision making

» For the community –
  • Documents community interests, balances growth & quality of life.

City Council: Engage a broad spectrum of the community.
General Plan “Elements”

Required:
» Land Use
» Circulation
» Housing
» Conservation, Open Space, Parks & Recreation
» Safety
» Noise

Custom to San Mateo:
» Urban Design

Last Updated: 2010
General Plan Update Goals

» Engage broad spectrum of the community
» Establish community’s vision
» Identify major issues
» Explore opportunities and ways to address issues
» Identify and provide tools to implement community’s vision
» Incorporate objectives from other city initiatives
  • Sustainable Streets Plan, Clean Water Program, Pedestrian Master Plan, Downtown Plan Update, Bicycle Master Plan Update, Climate Action Plan Update
Community Input

» What is community?

» Relationship to “Quality of Life”.

» Questions to think about:
  • What do you like about San Mateo?
  • What do you dislike about San Mateo?
  • What do you wish we had in San Mateo?
What is a Vision Statement?

» Describes the future of San Mateo as you would like it to be in 2040
» Expresses shared community values
» Relates to all topics in General Plan
» Guides preparation of General Plan goals and policies
Challenges

» Population
  • Five generations and growing

» Economic Sustainability

» Transportation/Circulation

» Housing Availability & Affordability
Future Meetings

» Community Vision Workshops:
  • Saturday, November 3, 2018
  • Morning: Central Park Rec Center (10 am – Noon)
  • Afternoon: Hillsdale High School Cafeteria (2:30 – 4:30 pm)

» GP Subcommittee #3:
  • Monday, December 17, 2018
Public Engagement Process

» Community Workshops (including Youth)
» Bus Tour
» Open House
» Pop-up and Neighborhood Events
» Series of Online Engagement Exercises
» Social Media
» General Plan Subcommittee Meetings
» City Council and Planning Commission Meetings
Website: www.StriveSanMateo.org