



HANCSM meeting

October 25, 2018



What is the General Plan?

“Blueprint” for City thru 2040

» Contains community’s “Vision”

- Vision Statement
- Goals, Policies & Programs to implement

» For decision makers & staff –

- Serves as guide for future decision making

» For the community –

- Documents community interests, balances growth & quality of life.



City Council: Engage a broad spectrum of the community.



General Plan “Elements”

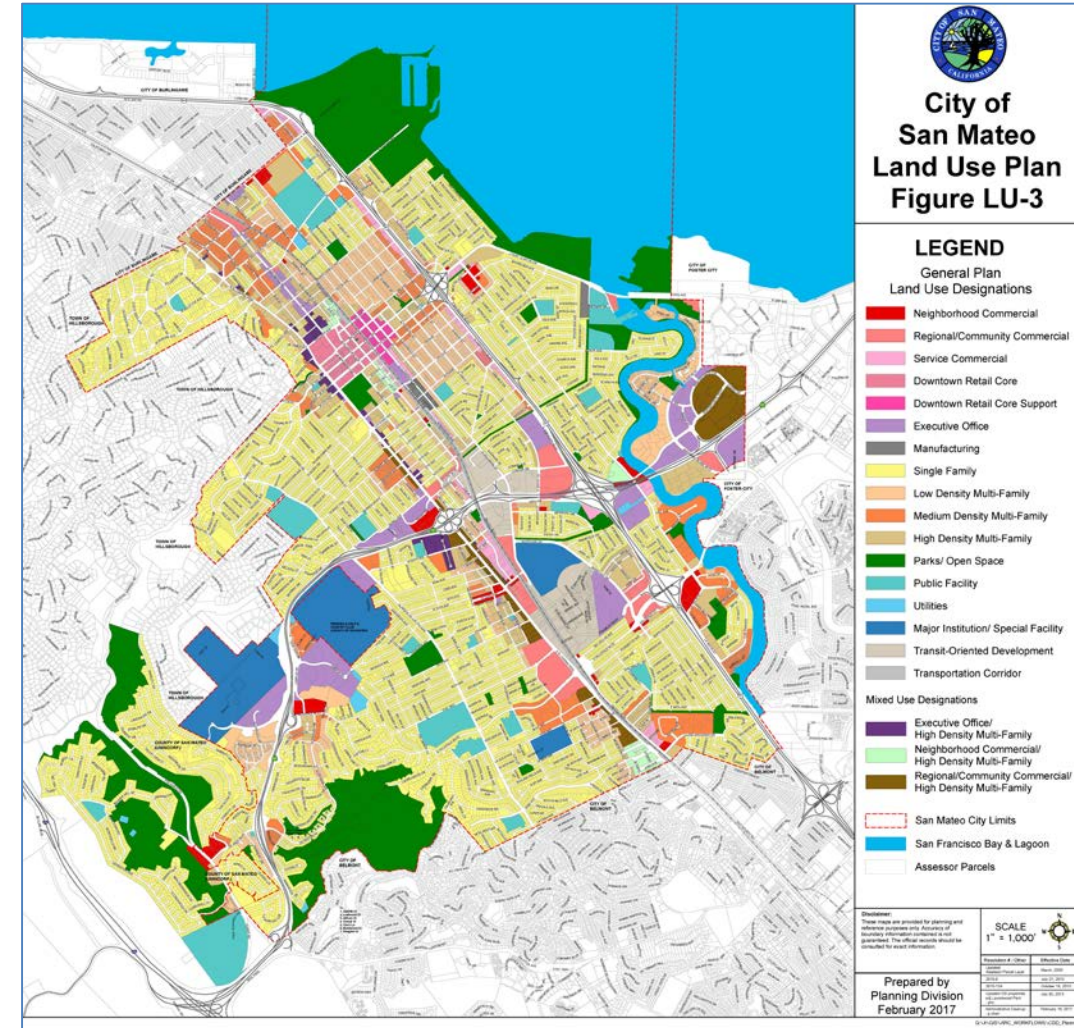
Required:

- » Land Use
- » Circulation
- » Housing
- » Conservation, Open Space, Parks & Recreation
- » Safety
- » Noise

Custom to San Mateo:

- » Urban Design

Last Updated:
2010



General Plan Update Goals

- » **Engage broad spectrum of the community**
- » **Establish community's vision**
- » **Identify major issues**
- » **Explore opportunities and ways to address issues**
- » **Identify and provide tools to implement community's vision**
- » **Incorporate objectives from other city initiatives**
 - Sustainable Streets Plan, Clean Water Program, Pedestrian Master Plan, Downtown Plan Update, Bicycle Master Plan Update, Climate Action Plan Update

Community Input

- » What is community?
- » Relationship to “Quality of Life”.
- » Questions to think about:
 - What do you **like** about San Mateo?
 - What do you **dislike** about San Mateo?
 - What do you **wish** we had in San Mateo?



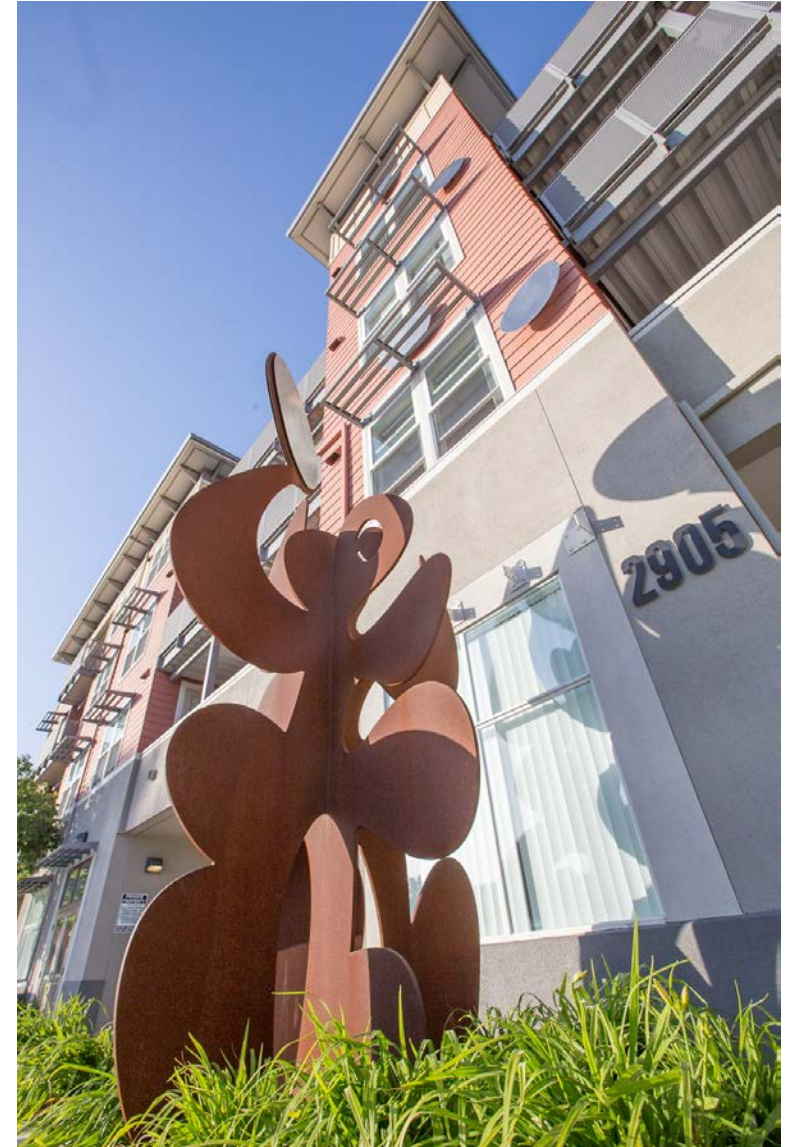
What is a Vision Statement?

- » **Describes the future of San Mateo as you would like it to be in 2040**
- » **Expresses shared community values**
- » **Relates to all topics in General Plan**
- » **Guides preparation of General Plan goals and policies**



Challenges

- » **Population**
 - Five generations and growing
- » **Economic Sustainability**
- » **Transportation/Circulation**
- » **Housing Availability & Affordability**



Future Meetings

» Community Vision Workshops:

- Saturday, November 3, 2018
- Morning: Central Park Rec Center (10 am – Noon)
- Afternoon: Hillsdale High School Cafeteria (2:30 – 4:30 pm)

» GP Subcommittee #3:

- Monday, December 17, 2018



Public Engagement Process

- » **Community Workshops (including Youth)**
- » **Bus Tour**
- » **Open House**
- » **Pop-up and Neighborhood Events**
- » **Series of Online Engagement Exercises**
- » **Social Media**
- » **General Plan Subcommittee Meetings**
- » **City Council and Planning Commission Meetings**



Website: www.StriveSanMateo.org

