



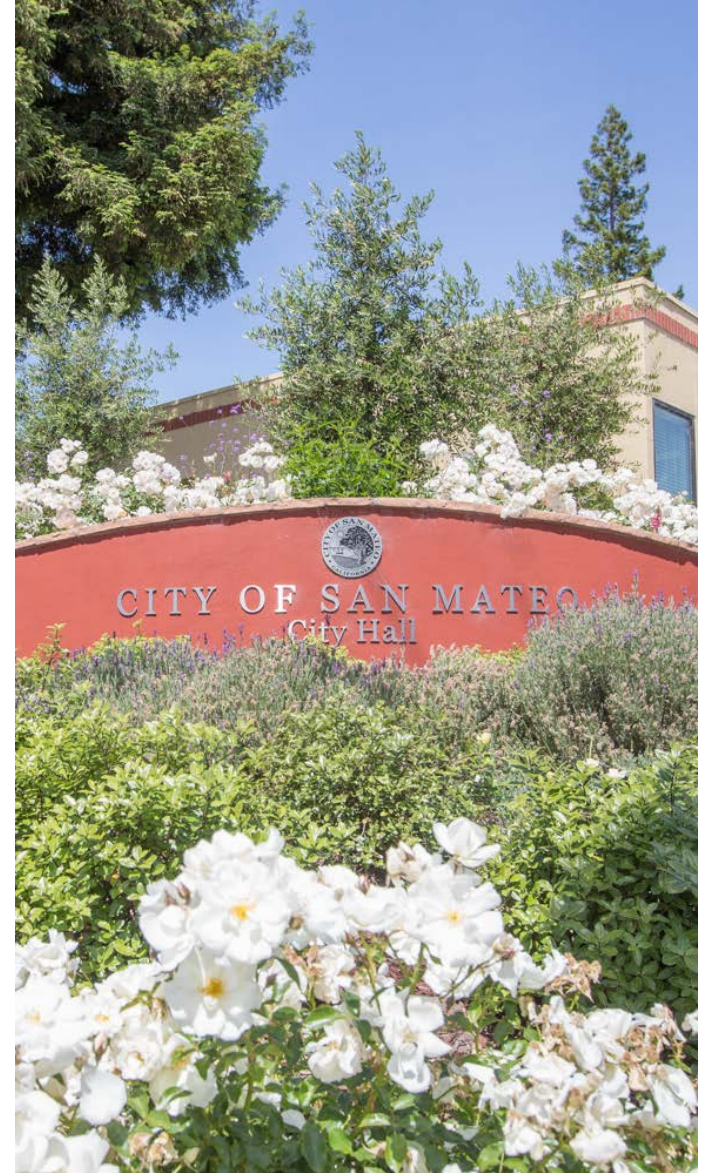
Youth Vision Workshop

October 25, 2018



Presentation Outline

- » **What is a General Plan?**
- » **Why update the General Plan?**
- » **What is a Vision Statement?**
- » **Small Group Work Session Overview**



What is the General Plan?

“Blueprint” for Growth & Development

- » **Establishes community vision & supporting goals, policies & actions**
- » **Provides consistent direction for future development**
- » **Balances growth and quality of life**
- » **Documents baseline environmental conditions**



General Plan “Elements”

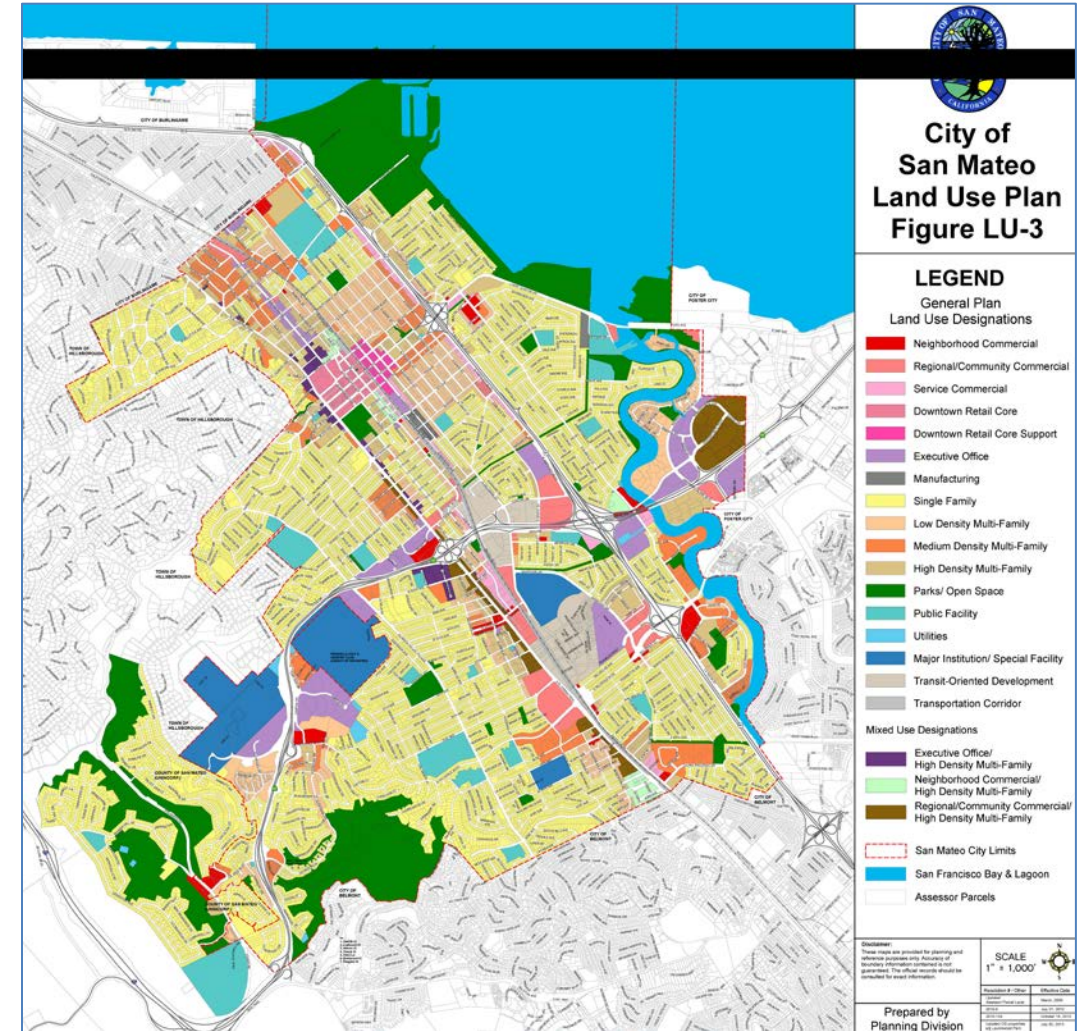
Required:

- » Land Use
- » Circulation
- » Housing
- » Conservation, Open Space, Parks & Recreation
- » Safety
- » Noise

Custom to San Mateo:

- » Urban Design

Last Updated:
2010



General Plan Update Goals

- » **Engage broad spectrum of the community**
- » **Establish the community's vision for San Mateo in 2040**
- » **Identify major issues (i.e. housing, transportation/circulation, etc.)**
- » **Explore and identify opportunities and ways to address major issues**
- » **Identify and provide tools to implement community's vision**
- » **Incorporate objectives from other city planning efforts such as:**
 - Sustainable Streets Plan
 - Rail Corridor Plan and Bay Meadows Specific Plan implementation
 - Clean Water Program
 - Pedestrian Master Plan
 - Downtown Plan Update
 - Bicycle Master Plan Update
 - Climate Action Plan Update (*will begin soon*)

Future Meetings

- » **November 3 – Community Vision Workshop**
- » **December 17 – GP Subcommittee #3**

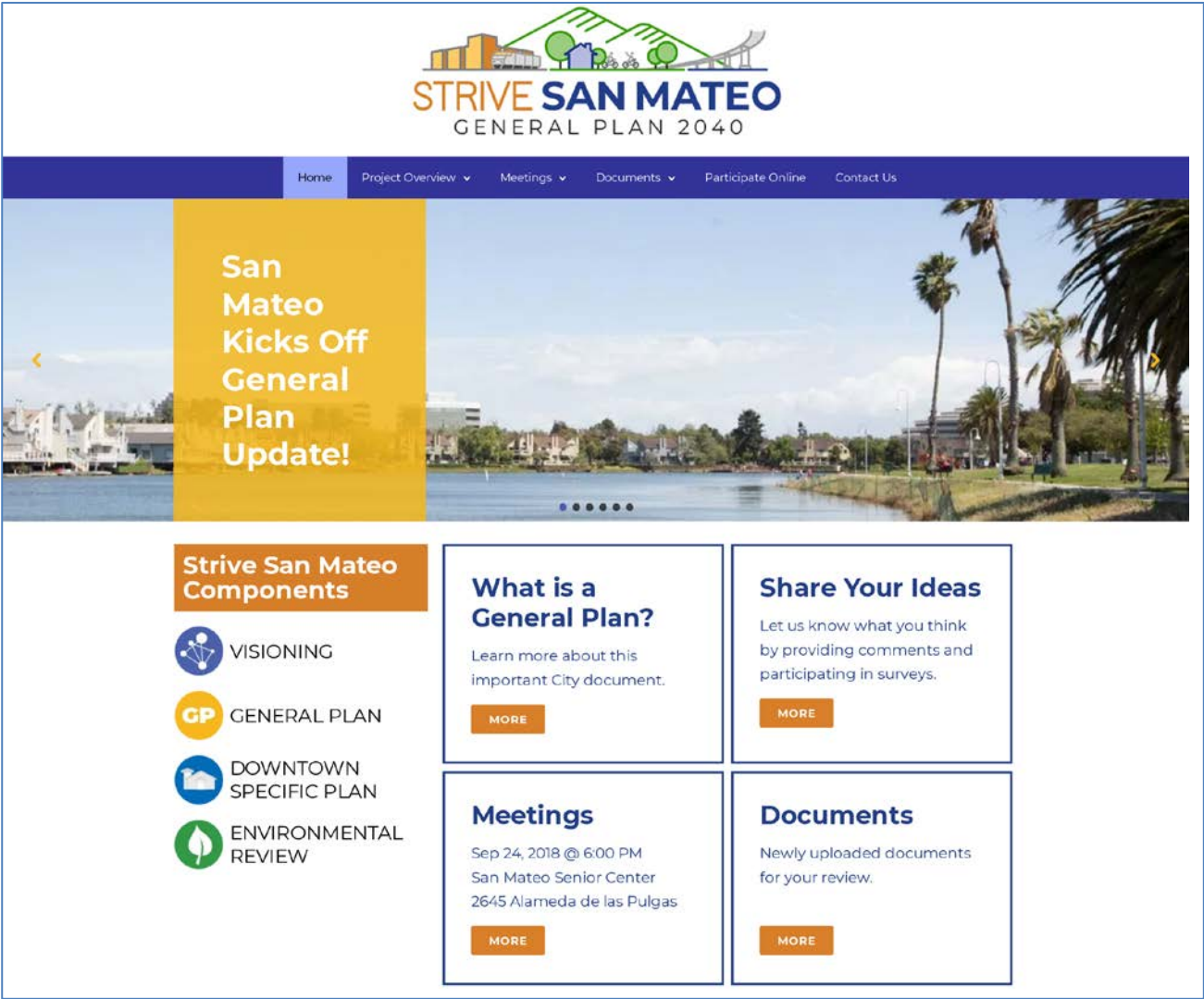


Public Engagement Process

- » **Community Workshops (including Youth)**
- » **Bus Tour**
- » **Open House**
- » **Pop-up and Neighborhood Events**
- » **Series of Online Engagement Exercises**
- » **Social Media**
- » **General Plan Subcommittee Meetings**
- » **City Council and Planning Commission Meetings**

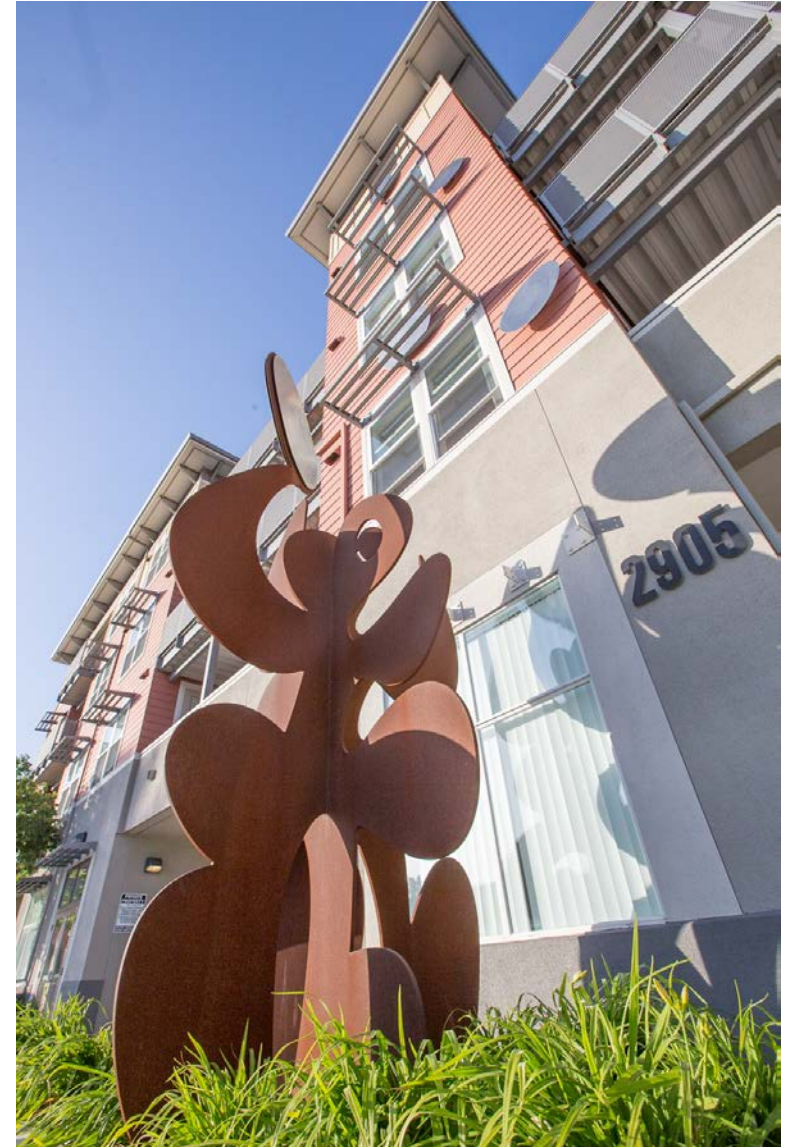


Website: www.StriveSanMateo.org



Key General Plan Issues

- » **Projected Population and Employment Growth**
- » **Transportation/Circulation Issues**
- » **Housing Availability & Affordability Issues**



What is a Vision Statement?

- » **Describes the future of San Mateo as you would like it to be in 2040**
- » **Expresses shared community values**
- » **Relates to all topics in General Plan**
- » **Guides preparation of General Plan goals and policies**



Small Group Exercise

1. Brief introductions
2. Discuss priorities and aspirations for San Mateo 2040
3. Create your group's vision in words and pictures on the base map provided
4. Identify group spokespersons
5. Travel to Poplar Creek
6. Report back to full group

