



## DRAFT General Plan Vision Statement

### In 2040, San Mateo:

#### *Housing*

1. Offers a range of housing types for all ages and abilities that are affordable to all income levels.
2. Facilitates higher density housing and increased job opportunities near transit nodes and along transit corridors.

#### *Circulation*

3. Provides safe and efficient options for walking, biking, transit, and personal vehicles, including travelers with special needs, and takes advantage of emerging transportation technologies and services.
4. Features convenient, non-motor vehicle connections to all parts of the city and has minimal cut-through traffic on local streets.

#### *Jobs and Economy*

5. Balances job growth with housing production.
6. Is home to businesses that offer jobs that pay living wages to people with all types of educational and vocational abilities.
7. Has a variety of retail, service, restaurant, entertainment, office, educational, and industrial enterprises, and helps local businesses of all sizes succeed.

#### *Community Life*

8. Requires new development to incorporate high-quality design and community amenities such as childcare and open spaces.
9. Values the city's historic character, tree-lined streets, and well-maintained infrastructure.

#### *Parks and Public Spaces*

10. Supports public art, parks, and recreation programs that foster community health and add to the city's vibrancy.
11. Is a diverse and welcoming city that provides recreational and social opportunities equitably throughout the city to meet the needs of all community members.

#### *Sustainability*

12. Is a leader in reducing greenhouse gas emissions, mitigating and adapting to the effects of climate change, and building community resiliency.