



General Plan Subcommittee Meeting #4

February 27, 2019



Agenda

» Call to Order

- Welcome and Overview of Tonight's Meeting
- Public Comment: Items Not on the Agenda

» New Business

- Update & Committee Organization
- Outreach Brainstorm
- Revised Draft Vision Statement
- Public Comment
- Subcommittee Questions and Discussion



Meeting Overview

» Status Updates

- New Staff and Consultant Introductions
- Council Direction
- Roles and Responsibilities
- Existing Conditions Report Next Steps
- Vice-Chair Selection

» Outreach Brainstorm

» Revised Draft Vision Statement

- What is a General Plan Vision Statement?
- Revised Draft Vision Statement
- Vision Statement Next Steps



Public Comment:

Items Not on the Agenda



Status Update: New Staff and Consultant Introductions

» City Staff

- Drew Corbett, City Manager
- Kohar Kojayan, Community Development Director
- Wendy Lao, Associate Planner

» PlaceWorks

- Joanna Jansen, Principal-in-Charge

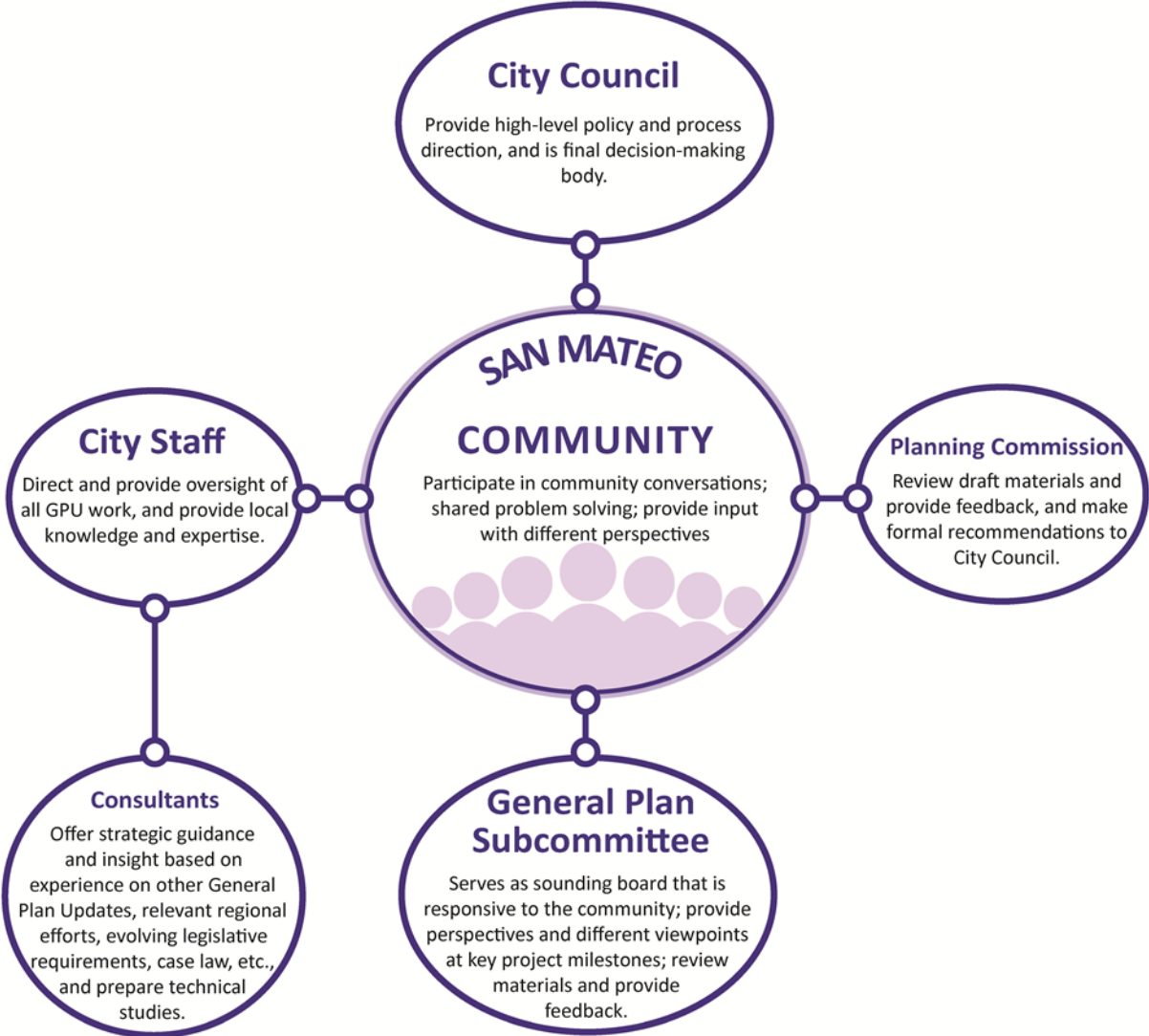


Status Update: Council Direction from Jan. 22

- » **Do a course correction on the General Plan**
 - Do an inclusive, high-quality process
 - Expand outreach and involvement
 - Extend the project timeline
- » **Provide more time for the GPS meetings**
- » **GPS – review revised draft Vision Statement**



Status Update: Roles and Responsibilities



Status Update: Existing Conditions Reports

- » **March 27: GPS to review updated Economics Report**
- » **Reports with omissions and errors will also be updated**
- » **Incorporating new information in the future**
 - Add to current task (e.g. alternatives analysis, EIR)
 - Post new data sources on the website



Status Update: Vice-Chair Selection

- » **Vice-chair replacement**
- » **Process to fill vacant Subcommittee seat**



Public Outreach Brainstorm

Our goal: engage more people.

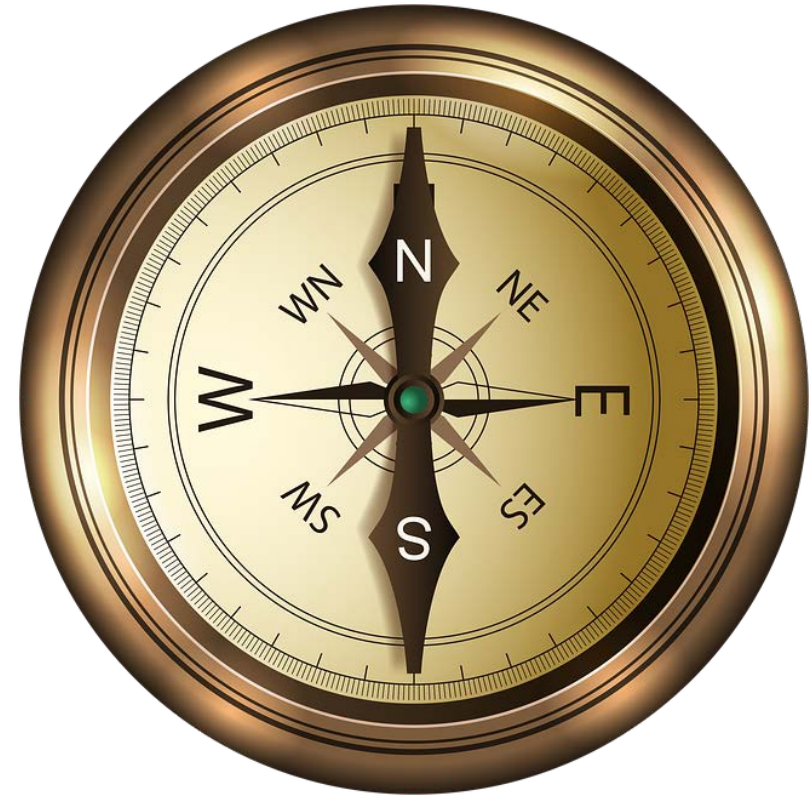
Share and discuss ideas on:

- » **What events and where can we “go to” people? Especially marginalized communities?**
- » **Who are the super-connectors and/or organizations that will help us reach additional people?**
- » **For those who are new, what is important for them to understand?**



What is a General Plan Vision Statement?

- » A succinct statement that tells the reader clearly: *this is what San Mateo is about.*
- » Expresses shared community values
- » Relates to all topics in the General Plan
- » Inspirational. Aspirational. Keeps us on course.
- » Does not set policy or regulate development, but may influence decisions.



Revised Draft Vision Statement



Vision & Values



Our Vision:

San Mateo is a vibrant, livable, and diverse community that respects the quality of its neighborhoods, fosters a flourishing economy, is committed to equity, and is a leader in environmental sustainability.

Our Values:

Diversity

We respect the experiences, contributions, and aspirations of people of all ages, abilities, incomes, and backgrounds.

Balance

We seek to balance well-designed development and thoughtful preservation with a full spectrum of housing and transportation choices.

Inclusivity

We strive to include everyone in decisions for a shared, sustainable future.

Prosperity

We cultivate a diverse and thriving economy with different types of homes, jobs, and services for both current and future generations.

Resiliency

We are leaders in sustainability, making San Mateo strong and resilient by acting boldly to adapt to a changing world.



Revised Draft Vision Statement

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Revised Draft Vision Statement

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- » **Inclusivity**. We strive to include everyone in decisions for a shared, sustainable future.
- » **Prosperity**. We cultivate a diverse and thriving economy with different types of homes, jobs, and services for both current and future generations.
- » **Resiliency**. We are leaders in sustainability, making San Mateo strong and resilient by acting boldly to adapt to a changing world.



Vision Statement Next Steps

- » Keep all input given to date
- » Incorporate Subcommittee comments into Revised Draft Vision Statement in real time during tonight's meeting
- » Planning Commission review and comment in March
- » City Council review in April
- » Vision Statement will not be “final” until General Plan adoption



Public Comment & General Plan Subcommittee Discussion

