Hi Julia,

I wanted to share what I consider to be a best practice example of information that's included in an existing conditions report from Richmond (http://www.ci.richmond.ca.us/DocumentCenter/View/8348/COR-Fact-Sheet?bidId=).

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Page 3 Fact Sheet City of Richmond, California Occupation (population 16 and over) Source US Census Bureau 2011-2015 ACS 5-year (Table ID: DP03, American Community Survey ) Management, business, science, and

There are a number of socio-economic status data points that I think San Mateo could consider including:

- Origin (Native Born, Foreign Born)
- Households
- School Enrollment
- Educational Attainment
- Language spoken at home
- Class of Worker
- Income

There are also strong data sets for housing that I hope we could include, though I realize that the Housing Element isn't part of our scope:

- Housing Occupancy
- Units in Structure
- Year Structure Built
- Bedrooms
- Housing Tenure
- Value
- Mortgage
- Selected Monthly Owner Costs
- Gross Rent
Also displaying the land-use distribution and parks in a chart form makes it easy to digest.

I hope you find this reference useful!

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