DRAFT General Plan Vision Statement
The vision for San Mateo values our history, unique character, and potential for growth which recognizes the sustainable use of resources now and in the future. The plan will enhance the quality of life for current and future generations, and strives for the continued involvement of an engaged community which is the foundation for our democracy and political stability.

In 2040, San Mateo:

**Housing**
1. Offers a range of housing types for all ages and abilities that are affordable to all income levels. Ensures that new higher density developments provide a variety of unit sizes to accommodate families, couples and singles.
2. Facilitates higher density housing and increased job opportunities near transit nodes and along transit corridors.
2a. Ensures that new housing development and projected population increases can be accommodated by necessary circulation, school & park infrastructure – whether existing or by specifically identified improvements.

**Circulation**
3. Provides safe and efficient options for walking, biking, transit, and personal vehicles, including travelers with special needs, and takes advantage of emerging transportation technologies and services.
4. Features convenient, non-motor vehicle connections to all parts of the city and has minimal cut-through traffic on local streets.

**Jobs and Economy**
5. Balances job growth with housing production.
6. Is home to businesses that offer jobs that pay living wages to people with all types of educational and vocational abilities.
7. Has Maintains a variety of retail, service, restaurant, entertainment, office, educational, and industrial enterprises, and helps local businesses of all sizes succeed.
7a. Recognizes Downtown San Mateo as a focal point of the community due to its historic heritage and architecture as well as its pedestrian-friendly mix of retail, entertainment, housing and commercial development.

**Community Life**
8. Requires new development to incorporate high-quality design and community amenities such as childcare and open spaces.
9. Values Protects the city’s historic resources and character, tree-lined streets, and well-maintained infrastructure.

**Parks and Public Spaces**
10. Supports public art, parks, and recreation programs that foster community health and add to the city’s vibrancy. Minimize displacement of important community programs by new development or seek relocation within the new development.
11. San Mateo’s age, income, ethnic and racial diversity is a focus of civic pride. Is a diverse and welcoming city that Provide recreational and social opportunities equitably throughout the city to meet the needs of all community members.

**Sustainability**
12. Is a leader in reducing greenhouse gas emissions, mitigating and adapting to the effects of climate change, and building community resiliency.
13. Evaluates proposed development with regard to state-wide water availability & Bay Area region environmental carrying capacity for population growth.