Agenda

» Welcome and Introductions
» Presentation
» Group Discussion & Exercise
» Report Back
» Adjourn (by 11:45 am)
Table Introductions

» Partner up with someone you don’t know

» Take 90 seconds each to answer:
  • What is your name and what brought you here today?
  • What do you hope to hear, learn, share?
Our Goals Today

» Provide an inclusive and informed dialogue about potential future changes in San Mateo

» Connect community members with each other and develop a shared sense of possibility for the future

» Brainstorm the locations and types of future housing, jobs, and transportation options

» Understand this is one step, one source of input, into a larger and longer process.
Community Feedback
Community Feedback

» Traffic congestion and traffic safety
» Transit improvements
» Sidewalk improvements, crosswalks, street lighting
» On-street parking
» Affordable housing
» Community events, activities, and parks
San Mateo: Plan for Tomorrow Today

» State requirements
  • Regularly update General Plan & Housing Element (fair share of housing)

» Regional obligations & collaboration
  • Shared interests: housing, transportation & climate change adaptation

» Local community
  • Vision Statement – community vision & values
  • Underlying Question: How can we improve the quality of life for everyone in our community?

General Plan Topics or "Elements"

Land Use
Circulation
Housing
Conservation, Open Space, Parks & Recreation
Safety
Noise
Urban Design
How Do We Plan Together?
What is the General Plan?
General Plan: Vision Statement

San Mateo is a vibrant, livable, diverse, and healthy community that respects the quality of its neighborhoods, fosters a flourishing economy, is committed to equity, and is a leader in environmental sustainability.

Our Values:

Diversity  Balance  Inclusivity  Prosperity  Resiliency
General Plan: Where are we?

COMMUNITY ENGAGEMENT AND INPUT

EXISTING CONDITIONS AND VISIONING
CREATE LAND USE ALTERNATIVES
EVALUATE LAND USE ALTERNATIVES
DRAFT GENERAL PLAN
DRAFT EIR
ADOPTION

2019 | 2020 | 2021 | 2022 | 2023

WE ARE HERE
Additional Resources and Studies

» Multimodal Transportation

» Healthy and equitable communities
Study Areas and Land Use Alternatives Process
General Plan Land Use Map

Map and designations determine:

» What can be built
» Where
» At what intensity
Process to Create Alternatives

» Community input
  • This workshop
  • Pop up events
  • Online comments
  • Written comments

» General Plan Subcommittee input

» Planning Commission input

» City Council review and direction
Land Use Alternatives Evaluation

» Alternatives evaluation will consider:
  • Amount of development that would be allowed
  • Overall character
  • Traffic impacts
  • Public health
  • Potential displacement
  • Impacts on utilities and public services
  • Environmental sustainability
  • City’s fiscal health
  • Potential community benefits
  • Development feasibility
  • Applicable State laws/regulations

» No decisions on a preferred land use scenario will be made until evaluation is complete and shared with community
Small Group Exercise

1. Brief introductions
2. Review materials
3. Place Legos on the map to represent your group's ideas:
   - What kind of jobs and where?
   - What kind of housing and where?
   - What kind of circulation and transportation improvements and where?
4. Reports back to large group
Small Group Exercise Materials

» Basemap
» Note Taking Sheet
» Place Types Menu
» Legos
» Pens and Markers
» Study Area information handout
» Comment card
Study Areas Information Handout
## Place Type Menu

The categories below present a “menu” of land use typologies that may be considered for development in San Mateo. These present a range of possible “ideas” and not all typologies may be considered to be appropriate for San Mateo. The photographs are not intended to represent recommended architectural design styles, only their general scale and character. The left column depicts a logo that should be used by participants in identifying the type and scale of uses that may be considered for the study areas.

### Place Type Menu

<table>
<thead>
<tr>
<th>Ref</th>
<th>Category</th>
<th>Photo/Illustration</th>
</tr>
</thead>
<tbody>
<tr>
<td>Residential</td>
<td>Single Family - 1-2 story detached homes including ‘true’ units (also known as ADU)</td>
<td><img src="Residential_SingleFamily.jpg" alt="Image" /></td>
</tr>
<tr>
<td>Residential</td>
<td>1-3 story, attached homes including townhomes, duplexes, triplexes, and rowhouses</td>
<td><img src="Residential_AttachedHomes.jpg" alt="Image" /></td>
</tr>
<tr>
<td>Residential</td>
<td>Medium - 4+ story buildings including condominiums and apartments</td>
<td><img src="Residential_Medium.jpg" alt="Image" /></td>
</tr>
<tr>
<td>Residential</td>
<td>High - 5+ story buildings including multi-story condominiums and apartments</td>
<td><img src="Residential_High.jpg" alt="Image" /></td>
</tr>
<tr>
<td>Commercial</td>
<td>Neighborhood Commercial - 1-2 story buildings with small shops, restaurants, cafes, gyms, or shopping centers that serve the immediate neighborhood</td>
<td><img src="Commercial_Neighborhood.jpg" alt="Image" /></td>
</tr>
<tr>
<td>Commercial</td>
<td>Service Commercial - 1-3 story buildings with businesses such as alternative retail, pet hospitals, or wellness</td>
<td><img src="Commercial_Service.jpg" alt="Image" /></td>
</tr>
<tr>
<td>Commercial</td>
<td>Retail Commercial - 1-3 story buildings with large shopping centers such as Hillsdale Mall and Bridgeway Shopping Center</td>
<td><img src="Commercial_Retail.jpg" alt="Image" /></td>
</tr>
</tbody>
</table>

### Multi-modal Circulation Improvements

- **Pedestrian Supportive Improvements** - such as sidewalks, pedestrian pathways, crosswalks, and bike paths
- **Bicycle Supportive Improvements** - such as bicycle parking, bike lanes, separated bike paths, bike lockers, signage, bike locks, bike repair stations, etc.
- **Transit Supportive Improvements** - the City use partners with transit providers such as Caltrain and SanMateo Transit within improvements such as covered bus shelters, lighting, benches, signage, bicycle storage lockers, pedestrian underpasses, dedicated areas for buses, dedicated areas for drop-off and pick-up, etc.
- **Circulation and Safety Improvements** - improvements that address circulation on multiple levels such as grade separations, directional signage, dedicated areas for bike share facilities, etc.
- **Emerging Transportation Technologies** - includes scooter-sharing, bike-sharing, autonomous vehicles, shared-use vehicles, etc.
Legos
Conversation Guidelines

» Speak from your own experience
» Listen to understand each other
» Respect differences; be curious
» Let everyone participate
» Your questions are valuable