

**From:** Nancy Cussary [REDACTED]  
**Sent:** Tuesday, September 13, 2022 5:15 PM  
**To:** General Plan <generalplan@cityofsanmateo.org>  
**Subject:** general plan comments

September 13, 2022

Hello,

I have concerns about this statement that appears several times in the general plan document: "*Use outreach and engagement methods that encourage broad representation and are culturally sensitive, particularly for historically underserved communities*".

I think this language needs to be more robust, more resolute, more current, more inclusive. As the statement is currently, it almost seems like an afterthought. Outreach and engagement methods need to not only encourage broad representation, they need to include broad representation and hopefully be developed by a broad representation. Further, outreach and engagement methods should be more than just culturally sensitive, they should be culturally reflective, culturally representative.

Thank you for your Consideration.  
Respectfully,

Nancy Cussary  
Shoreview resident