

**From:** Angie Fuqua [REDACTED]  
**Sent:** Monday, November 14, 2022 9:02 AM  
**To:** Zachary Dahl <zdahl@cityofsanmateo.org>  
**Cc:** Linda Ly <lly@cityofsanmateo.org>; General Plan <generalplan@cityofsanmateo.org>  
**Subject:** Hillsdale Shopping Center Proposed Plan and Bohannon Neighborhood Outreach

Hi Mr. Dahl, I wanted to reach out to you about the proposed plans for the Hillsdale Shopping Center and the Bohannon neighborhood reach out regarding these plans.

While the Bohannon team has planned many open houses at their Reimagine store in the shopping center, and have done a Zoom with a few neighborhood organizations, I have noticed that many of the residents that live behind the shopping center along Edison Street, Hickory, Chestnut and Arrowood are unaware of the proposed plans of adding housing along Edison Street. See map below.

I live on the corner of Louise Lane and Edison and walk my dog often along Edison and the surrounding streets. I spoke with neighbors along Edison Street months ago (April) who were completely unaware of plans for development. So, I approached Bohannon and they were gracious enough to meet with a few of us to get our input. But I had to reach out to Bohannon to arrange.

I have noticed recently while walking and talking to neighbors that live along the streets of Hickory, Chestnut and Arrowood that there are still an awful lot of neighbors who are completely unaware of the proposed plans. They know something is going on but not sure exactly what it is. Most are unaware of the draft plans by Bohannon to put housing along Edison Street. Many are seniors, who do not have access to social media, do not have e-mail, and many are working people with families who are too busy to be bothered with going on social media.

Just yesterday I asked a neighbor on Hickory if he was aware of the proposed changes, and he said, "I know something is going on, I got a postcard once, but I hope they are not putting apartments on Edison".

I have suggested to the Bohannon group that they should think about doing a mailing or a better idea would be a door to door as to not omit anyone living on these streets. If they really want to do an accurate neighborhood outreach to get neighborhood feedback - they need to try to include everyone.

While it is great they are asking for input to the general public, they also should be concentrating their efforts on this immediate area.

Edison Street, Hickory, Chestnut and Arrowood will be the homes most affected by this proposed build out of housing because of potential increases in traffic, parking, and changes to the aesthetic to the neighborhood edge along Edison. My fear is when Bohannon submits their plans next year and say that they have done a "neighborhood outreach" they really haven't reached the whole population of the area around Edison Street.

There are about 46 homes in this area encompassing Edison, Chestnut, Hickory and Arrowood right behind the shopping center. Just because some are seniors or too busy does not mean they do not have opinions and don't want to give their input; the seniors may not know how to, and the working people are too busy. That does not mean they should be discluded.

Is this something that the city can work with Bohannon and coordinate a door to door explaining to neighbors in this area what the actual proposition is and for these neighbors to be able to give their immediate feedback? Or hire someone who can do a mailing with a survey and a prepaid return envelope that they could answer questions? And the questions they should ask should be specific to this area - what do you think about how tall the housing building should be? What should the setback

be? Where should parking be? Are there any concerns you may have with housing being placed here? Not questions about how they would like the interior of the center to look like or the El Camino side. Questions specific to this area.

While Bohannon is doing some I just do not feel they are doing enough to really get the feedback from the neighbors in this area.

This is a huge project and will have a huge impact on those of us who live near this project and it would be a disservice to the neighbors who live along these streets to not be made fully aware of what the proposed plans are and the opportunity to give their feedback.

Happy to discuss this more but I do hope this is something you can consider and look into.









Thanks very much.

Angie Fuqua  
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## Key Ingredients

The Future of Hillsdale

### Conceptual Program Hunches: A draft map of the key ingredients

-  A new, energetic shopping hub
-  A safe & inviting link to Caltrain
-  An open & dynamic community space
-  A network of beautiful pathways
-  A welcoming neighborhood edge
-  Diverse types of housing
-  Jobs & economic benefit
-  Great design

Self - Making Choices for People

