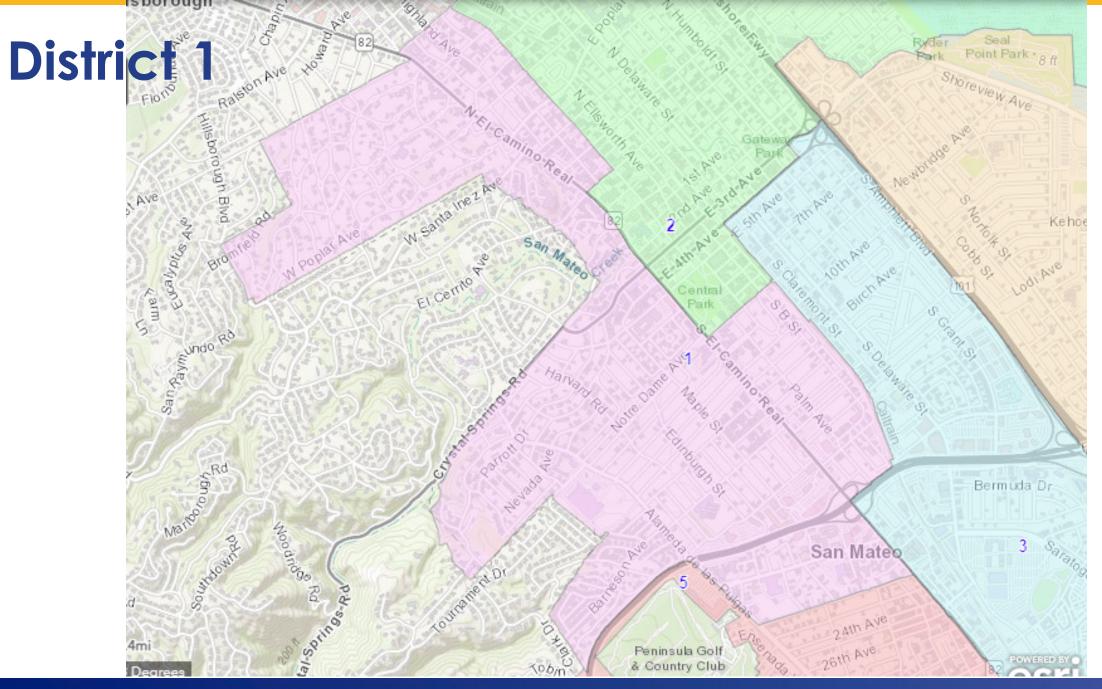


District 1 Town Hall Meeting

September 6, 2023



Deputy Mayor Lisa Diaz Nash District 1



General Plan Team

» City of San Mateo

- Zachary Dahl, Deputy Director
- Manira Sandhir, Planning Manager
- Somer Smith, Associate Planner
- Bethany Lopez, Senior Engineer
- Mary Way, Administrative Assistant

» Technical Advisory Committee

Over 40 staff members from all City departments and SMCFD

» Consultants

- Joanna Jansen, PlaceWorks
- Carey Stone, PlaceWorks
- Angelica Garcia, PlaceWorks
- Evelia Chairez, PCRC
- Sabina Mora, Good City Co
- Nelson\Nygaard
- Kittelson Associates, Inc.
- Economic & Planning Systems (EPS)
- BKF Engineers



Presentation Overview

- » Project Overview
- » Overview of Draft General Plan 2040 Content
- » The Ten Big Ideas
- » District 1 Focus Topics
 - Study Area 1 El Camino Real
 - Study Area 3 Hillsdale/Hayward Park
 - Study Area 4 Downtown
 - Study Area 5 San Mateo Drive
 - Historic Resources
 - Local Business
 - Wildfire Risk
 - Measure Y
- » Implementation
- » Community Engagement and Emerging Themes
- » Other City Initiatives
- » Next Steps

aloha Välkommen Добро пожаловать 歡迎光臨 welcome bienvenido ようこそ benvenuto bem-vindo Καλώς bienvenue Ορίσατε Ιωμ welkom Project Overview

General Plan: Vision Statement

San Mateo is a vibrant, livable, diverse, and healthy community that respects the quality of its neighborhoods, fosters a flourishing economy, is committed to equity, and is a leader in environmental sustainability.



General Plan Milestones

Timeframe	Task
Fall - Winter 2018	Establish communitywide vision for 2040
Spring - Summer 2019	 Identify study areas Developed with an awareness of Measures P and Y Study areas did not include any Single-Family Residential areas
Fall 2019	Create a range of land use alternatives
Winter 2019 - Summer 2021	Finalize draft land use alternatives
Fall 2021 - Summer 2022	Select a preferred land use and circulation scenario
Summer - Fall 2022	Prepare draft goals, policies, and actions (GoPAs)
Winter 2023 – Summer 2023	Prepare Draft General Plan



Draft General Plan 2040 Online Resources

- » StriveSanMateo.org has information to assist with your review:
 - Draft General Plan
 - User Guide
 - Ten Big Ideas
 - Online commenting tool
 - Interactive Draft General Plan 2040 Land Use Map
 - Measure Y FAQ
 - And much more!



Hume Dial General Plan 2040 meetings - Cocuments - Participate - Contact -	
Strive San Mateo Draft General Plan 2040	
Brand New to the General Plan? Start here: • What is a General Plan?	
Draft General Plan 2040 User Guide Ien Big Ideas in San Mateo's Draft General Plan 2040	
Ready to Explore Draft General Plan 2040? Use these links: • Draft General Plan 2040 (full DDF) • Cover Page • Stants 1: httroduction • Chapter 2: Instruduction • Chapter 3: Circulation Rement • Chapter 3: Circulation Rement • Chapter 3: Circulation Rement • Chapter 5: Community Resin and Historic Resources Rement • Chapter 5: Community Resin and Historic Resources Rement • Chapter 5: Community Resin and Historic Resources Rement • Chapter 7: Dublic Generat and Seculities Rement • Chapter 7: Abubic Generation and Facilities Rement • Chapter 7: Nubic Remotes and Facilities Rement • Chapter 10: Abbreviations and Glossary:	
Draft General Plan 2040 Resources	
Dive deeper into specific questions, topics, and background information:	
D Interactive Land Use Map (2023)	
0 General Plan Environmental Impact Report	
D Measure Y FAQs (2023)	
D Town Hall Meetings Postcard	
Heights and Density Tour of the Peninsula	

Alternatives Evaluation Report (2022)
 Place Types Menu (2020)

 Study Area Height and Massing Simulation Tool (2022)

 Strive San Mateo Newsletter Volume 4 (July 2023)

 Strive San Mateo Newsletter Volume 3 (July 2022)

 Strive San Mateo Newsletter Volume 2 (March 2021)

 Strive San Mateo Newsletter Volume 1 (February 2020)

Draft General Plan 2040



10 Big Ideas

Where to Find the Issues You Care About

Element	Important Topics Covered in the Element
2. Land Use	Allowed land uses, allowed heights and densities, Downtown, El Camino Real corridor, Hillsdale Station Area, environmental justice, food access, community engagement, climate change, regional cooperation, economic development, development review.
3. Circulation	Multimodal transportation, reducing the number and length of vehicle trips, reducing GHG emissions, pedestrians, bicycles, micromobility, transit services, traffic congestion, roadway improvements, streetscape beautification, parking, curb management, future mobility technologies.
4. Housing	The Housing Element Update is being prepared separately from the General Plan Update process.
5. Community Design and Historic Resources	Urban forest, archaeological resources, tribal coordination, historic resources, sustainable design, public art, design guidance for residential neighborhoods and commercial areas.

Where to Find the Issues You Care About

Element	Important Topics Covered in the Element
6. Conservation, Open Space, and Recreation	Natural resource protection, access to nature, open space preservation, creeks and riparian areas, air quality, parks and recreation.
7. Public Services and Facilities	Police and Fire services, water supply, wastewater, flood control, energy and telecommunications, public facilities, childcare, schools, healthcare, social services, solid waste.
8. Safety	Emergency readiness, emergency operations, geologic and seismic hazards, flood hazards, sea level rise, wildfire hazards, hazardous materials
9. Noise	Exterior noise standards, interior noise standards, measuring and regulating noise, reducing and mitigating noise

Draft General Plan 2040 Key Themes

» Draft General Plan embodies three key themes which are woven throughout the document:



Sustainability. Help ensure that San Mateo can meet its current needs and leave viable resources for future generations.



Environmental Justice. Reduce the unique or compounded health risks in San Mateo's equity priority communities.



<u>Community Engagement</u>. Increase community participation in the planning and development processes

10 Big Ideas

- Reflects new policy direction in this iteration of the General Plan
- Represents policy priorities that surfaced through community outreach



for All Residents

Community Outreach

StriveSanMateo.org

Safety Planning

& Awareness



- » Locates higher density residential & mixed-use development near transit/ jobs
- Maintains existing lower density neighborhoods
- » Provides variety of housing
- Reduces vehicle miles travel (VMT) and greenhouse (GHG) emission





- » Promotes context sensitive residential design
- » Supports neighborhood shopping areas
- Improves neighborhood
 walkability and traffic congestion
- » Provides for parks and recreational facilities





Preserve Nature as the Foundation of the City

- Honors San Mateo's natural setting as the physical foundation of the community
- » Protects open space and natural habitat
- » Maintains the City's urban forest
- » Preserves natural views





Encourage All ways to Travel Around the City

- Supports a complete streets approach that includes:
 - Multimodal transportation system
 - Emphasizes safety and access for walking, bicycling, transit, and driving
 - Reducing congestion on local streets, vehicle miles traveled and greenhouse gas GHG emissions





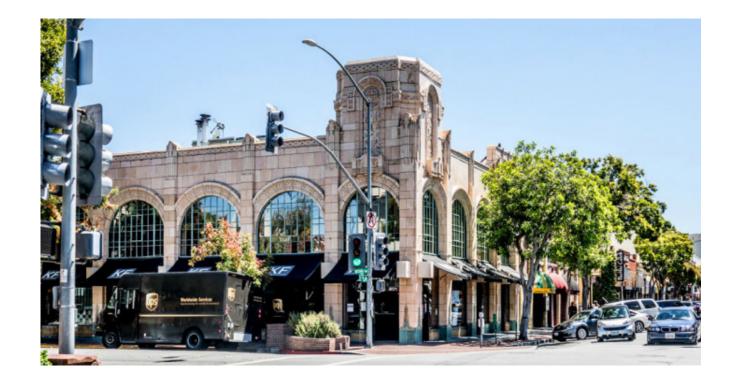
Keeps jobs and dollars in San Mateo

- Supports local businesses and neighborhood shopping centers
- Encourages new businesses that residents need and enjoy to locate in convenient locations
 - Restaurants
 - Medical Clinic
 - Gyms
 - Grocery Stores



Address Historic Preservation Holistically

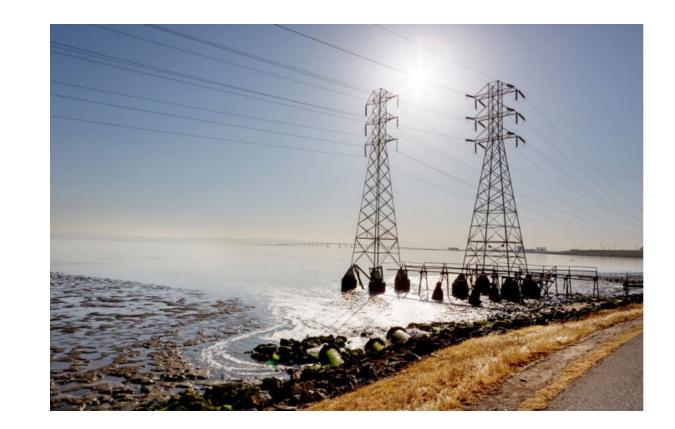
- Comprehensive Blueprint for Historic Preservation
 - 1. Historic Preservation Ordinance Update
 - 2. Citywide Historic Context Statement
 - 3. Historic Resources Inventory Update
- Balance between preservation and other important priorities such as providing new homes





Initiate a Comprehensive Sea Level Rise Strategy

- Development of a climate change adaptation plan
 - Comprehensive strategy for resiliency and adaptation against sea level rise and flooding.





Strengthen Community Outreach

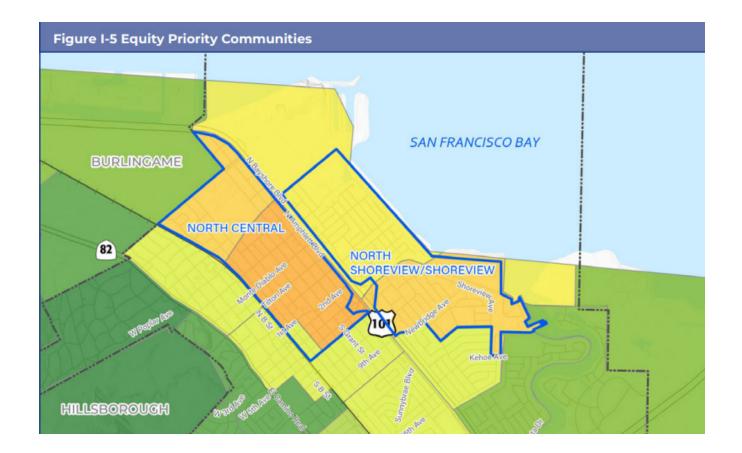
- Prioritizes extensive
 community engagement
- » Affirms culturally sensitive outreach methods
- Encourages early
 communication and broad
 representation



10-11

Focus on Equity and Health for All Residents

- » Directs investment to
 public improvements in
 equity priority
 communities.
- Reduces health and infrastructure disparities around the City.





Improve Community Safety Planning and Awareness

- » Establishes clear actions to protect the community from flooding, wildfires and earthquakes
- Reinforces the City's emergency readiness and response capabilities
- Provides community training programs



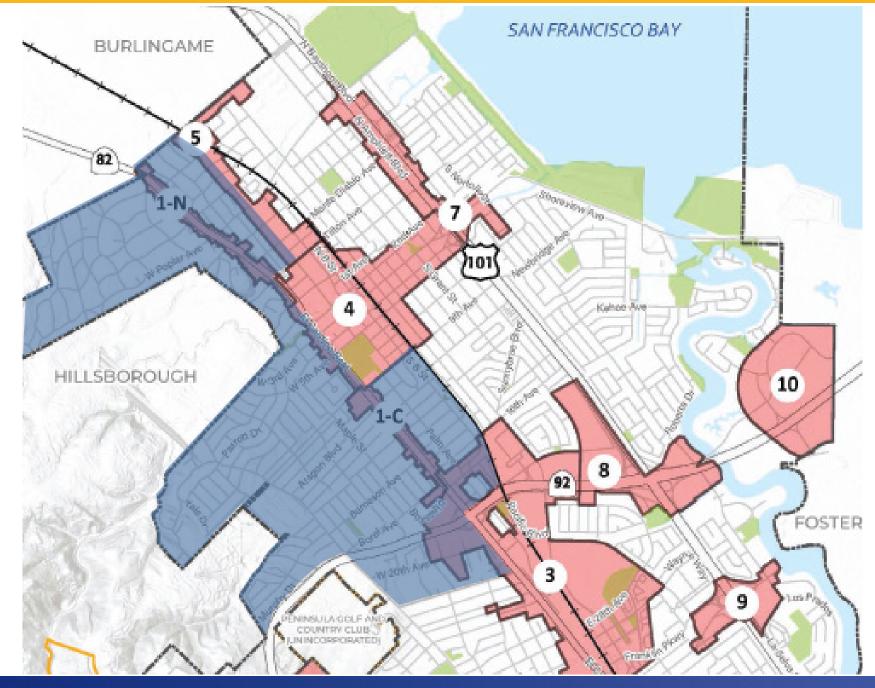


Draft General Plan 2040

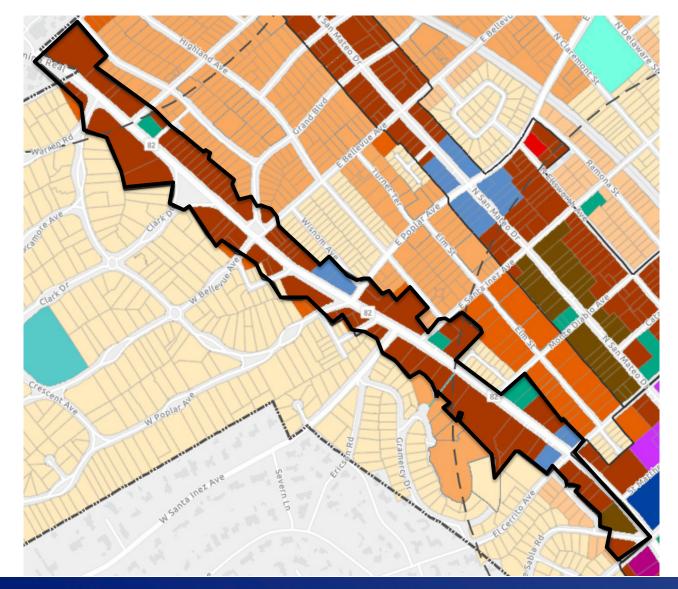
District 1

Focus Topics

District 1 Study Areas



Study Area 1N – El Camino Real



Residential Very Low (1-3 stories, 1-9 du/ac) Residential Low I (1-3 stories, 9-19 du/ac) Residential Low II (2-4 stories, 20-35 du/ac) Residential Medium I (3-5 stories, 36-50 du/ac) Residential Medium II (4-6 stories, 51-99 du/ac) Residential High I (5-8 stories, 100-130 du/ac) Residential High II (6-10 stories, 100-200 du/ac) Service Commercial (1-3 stories) Regional Commercial (1-3 stories) Neighborhood Commercial (1-3 stories) Office Low (1-2 stories) Office Medium (2-4 stories) Office High (3-5 stories) Mixed-Use Low (2-4 stories, 10-35 du/ac) Mixed-Use Medium I (3-5 stories, 36-50 du/ac) Mixed-Use Medium II (4-6 stories, 51-99 du/ac) Mixed-Use High I (5-8 stories, 100-130 du/ac) Mixed-Use High II (6-10 stories, 100-200 du/ac) Parks/ Open Space Public Facilities Quasi-Public (1-3 stories) Utilities

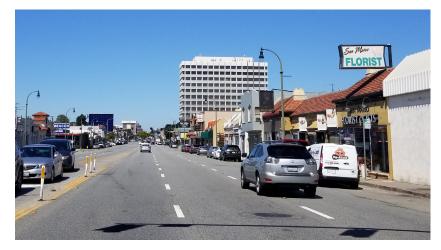
Study Area 1C – El Camino Real



Residential Very Low (1-3 stories, 1-9 du/ac) Residential Low I (1-3 stories, 9-19 du/ac) Residential Low II (2-4 stories, 20-35 du/ac) Residential Medium I (3-5 stories, 36-50 du/ac) Residential Medium II (4-6 stories, 51-99 du/ac) Residential High I (5-8 stories, 100-130 du/ac) Residential High II (6-10 stories, 100-200 du/ac) Service Commercial (1-3 stories) Regional Commercial (1-3 stories) Neighborhood Commercial (1-3 stories) Office Low (1-2 stories) Office Medium (2-4 stories) Office High (3-5 stories) Mixed-Use Low (2-4 stories, 10-35 du/ac) Mixed-Use Medium I (3-5 stories, 36-50 du/ac) Mixed-Use Medium II (4-6 stories, 51-99 du/ac) Mixed-Use High I (5-8 stories, 100-130 du/ac) Mixed-Use High II (6-10 stories, 100-200 du/ac) Parks/ Open Space Public Facilities Quasi-Public (1-3 stories) Utilities

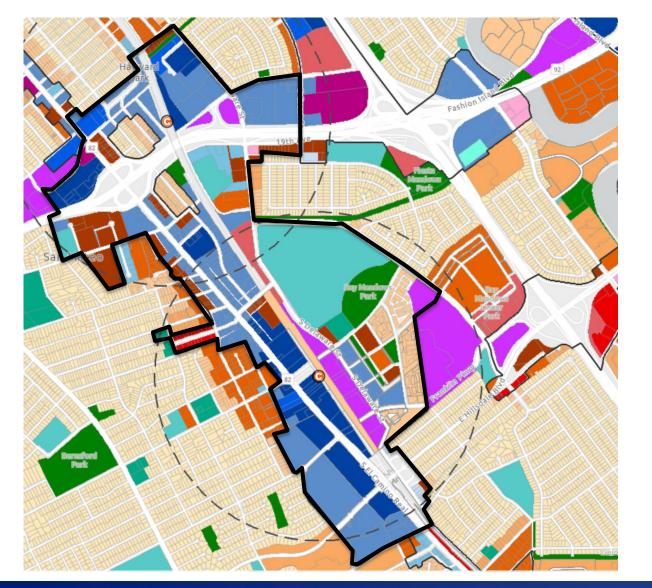
El Camino Real

- » Goal LU-5 Promote residential and mixed land uses along El Camino Real to strengthen its role as both a local and regional corridor.
 - Encourage new residential uses along El Camino Real as part of both pure residential and mixed-use development to diversify the existing commercial character (Policy LU 5-1).
 - Retain the general residential and landscaped character of El Camino Real north of Tilton Avenue. Promote the visual upgrading of El Camino Real south of 9th Avenue through increased landscaping, coordination of public improvements, property maintenance, and sign control, and through conformance with the El Camino Real Master Plan or a future consolidated Corridor Plan per Action LU 5-3 (Policy LU 5-2).
 - Prepare a Corridor Plan for El Camino Real that assembles existing planning documents for the corridor into a single comprehensive plan that implements the El Camino Real policies in General Plan 2040 (Action LU 5-3).



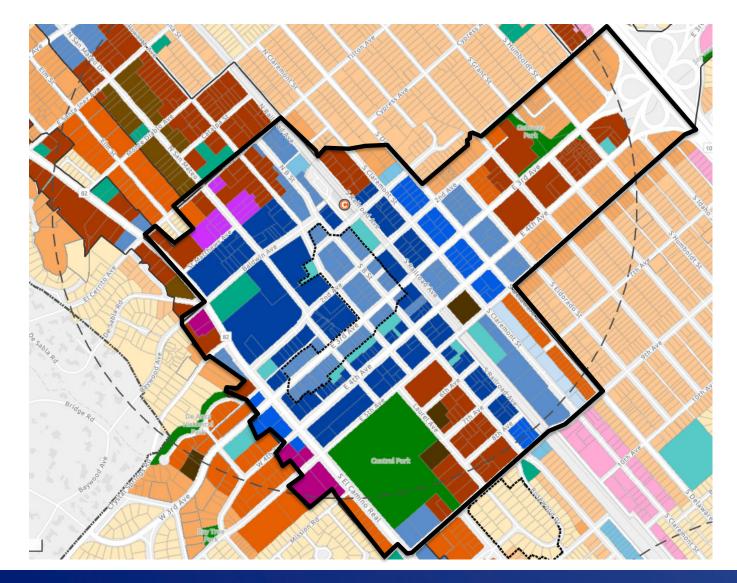


Study Area 3 – Hillsdale/Hayward Park



Residential Very Low (1-3 stories, 1-9 du/ac) Residential Low I (1-3 stories, 9-19 du/ac) Residential Low II (2-4 stories, 20-35 du/ac) Residential Medium I (3-5 stories, 36-50 du/ac) Residential Medium II (4-6 stories, 51-99 du/ac) Residential High I (5-8 stories, 100-130 du/ac) Residential High II (6-10 stories, 100-200 du/ac) Service Commercial (1-3 stories) Regional Commercial (1-3 stories) Neighborhood Commercial (1-3 stories) Office Low (1-2 stories) Office Medium (2-4 stories) Office High (3-5 stories) Mixed-Use Low (2-4 stories, 10-35 du/ac) Mixed-Use Medium I (3-5 stories, 36-50 du/ac) Mixed-Use Medium II (4-6 stories, 51-99 du/ac) Mixed-Use High I (5-8 stories, 100-130 du/ac) Mixed-Use High II (6-10 stories, 100-200 du/ac) Parks/ Open Space Public Facilities Quasi-Public (1-3 stories) Utilities

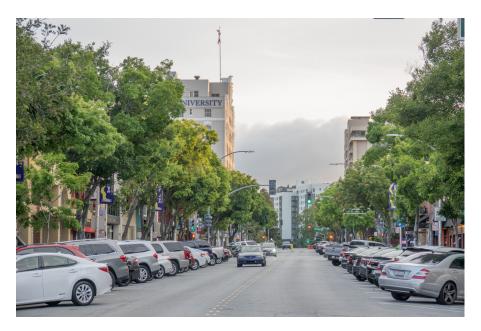
Study Area 4 - Downtown



Residential Very Low (1-3 stories, 1-9 du/ac) Residential Low I (1-3 stories, 9-19 du/ac) Residential Low II (2-4 stories, 20-35 du/ac) Residential Medium I (3-5 stories, 36-50 du/ac) Residential Medium II (4-6 stories, 51-99 du/ac) Residential High I (5-8 stories, 100-130 du/ac) Residential High II (6-10 stories, 100-200 du/ac) Service Commercial (1-3 stories) Regional Commercial (1-3 stories) Neighborhood Commercial (1-3 stories) Office Low (1-2 stories) Office Medium (2-4 stories) Office High (3-5 stories) Mixed-Use Low (2-4 stories, 10-35 du/ac) Mixed-Use Medium I (3-5 stories, 36-50 du/ac) Mixed-Use Medium II (4-6 stories, 51-99 du/ac) Mixed-Use High I (5-8 stories, 100-130 du/ac) Mixed-Use High II (6-10 stories, 100-200 du/ac) Parks/ Open Space Public Facilities Quasi-Public (1-3 stories) Utilities

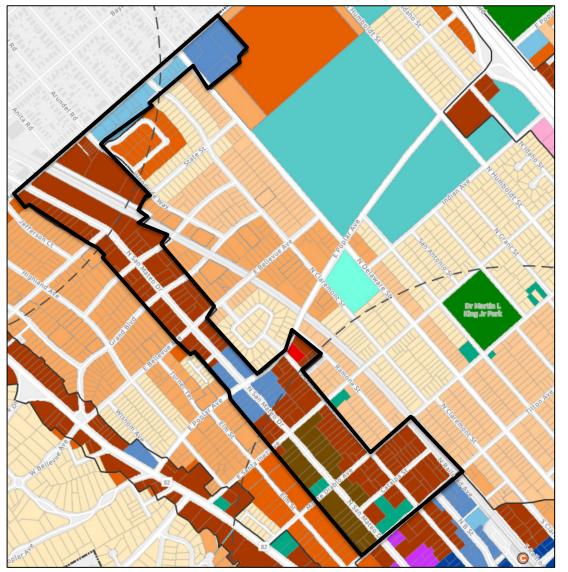
Downtown

- Maintain downtown San Mateo as the economic, cultural, and social center of the community. (Goal LU-4)
 - Allow and prioritize a wide range of residential, dining, entertainment, lodging, and other commercial uses downtown, at high intensities and densities, with strong multi-modal connectivity to the Caltrain station and other transit. (Policy LU 4.1)
 - Promote quality design that recognizes the regional and historical importance of Downtown San Mateo and strengthens its pedestrian-friendly, historic, and transitoriented character. (Policy LU 4.2)
 - Update the Downtown Area Plan to support and strengthen the Downtown as a vibrant and active commercial, cultural, and community gathering district. (Action LU 4.4)
 - Support Downtown activities and events that brings Downtown to life, attract residents and visitors, promote local businesses, create inclusive community gatherings, and provide information to residents about City initiatives and services. (Action LU 4.5)





Study Area 5 – San Mateo Drive



Residential Very Low (1-3 stories, 1-9 du/ac) Residential Low I (1-3 stories, 9-19 du/ac) Residential Low II (2-4 stories, 20-35 du/ac) Residential Medium I (3-5 stories, 36-50 du/ac) Residential Medium II (4-6 stories, 51-99 du/ac) Residential High I (5-8 stories, 100-130 du/ac) Residential High II (6-10 stories, 100-200 du/ac) Service Commercial (1-3 stories) Regional Commercial (1-3 stories) Neighborhood Commercial (1-3 stories) Office Low (1-2 stories) Office Medium (2-4 stories) Office High (3-5 stories) Mixed-Use Low (2-4 stories, 10-35 du/ac) Mixed-Use Medium I (3-5 stories, 36-50 du/ac) Mixed-Use Medium II (4-6 stories, 51-99 du/ac) Mixed-Use High I (5-8 stories, 100-130 du/ac) Mixed-Use High II (6-10 stories, 100-200 du/ac) Parks/ Open Space Public Facilities Quasi-Public (1-3 stories) Utilities

Historic Resources

- Preserve historic and culturally important resources to maintain San Mateo's special identity and continuity with the past. (Goal CD-5)
 - Identify and preserve historic resources, including individual properties, districts, and sites. (Policy CD 5.1)
 - Prepare a citywide historic context statement to guide future historic resource survey efforts to identify individually eligible resources and historic districts. (Action CD 5.8)
 - Establish and maintain an inventory of architecturally, culturally, and historically significant buildings, structures, sites, and districts. (Action CD 5.9)
 - See Community Design and Historic Resources Element for more policies and actions.



Table CD-1 National Register and State Register of Historic Places in San Mateo

Historic Resource Name	Location	National Register	State Register	Year of Construction
Ernest Coxhead House	37 East Santa Inez Avenue	х	х	1891
Vollers House	353 North Claremont Street	Х		1891
Hotel St. Matthew	215-229 Second Avenue	х	х	Early 1900
Eugene De Sabla J. Jr. Teahouse and Tea Garden	70 De Sabla Road	Х	Х	1907
National Bank of San Mateo	164 South B Street	х	х	1924
US Post Main Office – San Mateo	210 South Ellsworth Street	Х	Х	1935
Baywood Elementary School	600 Alameda de las Pulgas		х	1939

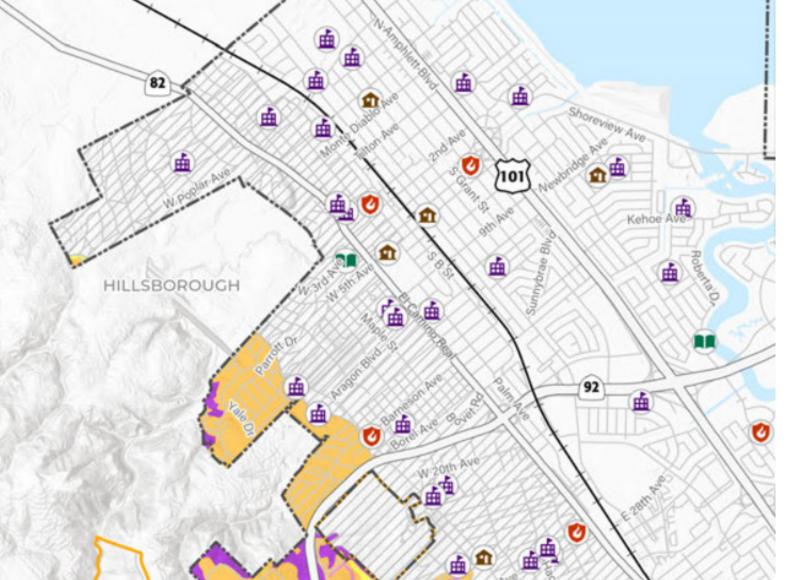
Local Businesses

- Prioritize the retention and expansion of existing businesses and attract new businesses that strengthen and diversify the City's economic base. (Policy LU-11)
- Retain service commercial and light industrial uses to support local businesses and to meet the needs of residents locally. (Policy LU 3.10)
- » Help small businesses stay and grow by offering tools and support, such as multilingual outreach, assistance accessing free educational services and financing opportunities, connecting with the Chamber of Commerce and Downtown San Mateo Association, and assistance understanding City requirements and preparing for code compliance. (Action LU 11.10)
- » Provide proactive support to local businesses affected by construction and redevelopment. (Action LU 11.11)



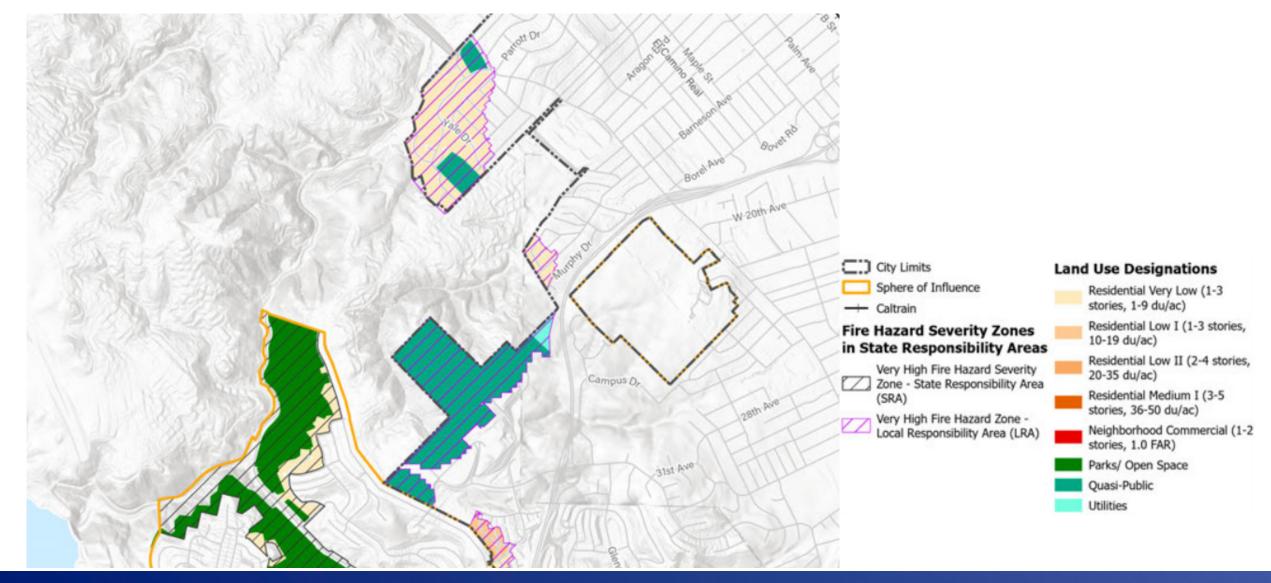


Wildfire Risks





Land Uses in Very High Fire Hazard Severity Zones

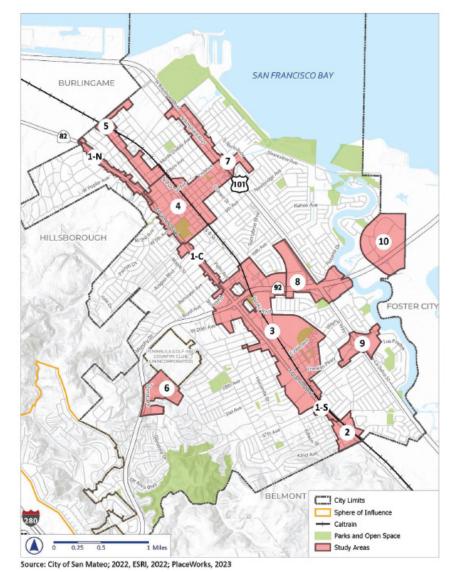


Wildfire Risks – Policies and Impacts

- Maintain adequate fire and life safety protection from wildland fires. (Goal S-5)
 - Require new construction, reconstruction, or significant retrofits in a Fire Hazard Severity Zone and the Wildland-Urban Interface to be consistent with applicable State and local fire regulations. (Policy S 5.1 & S 5.2)
 - Require all development in and adjacent to designated Fire Hazard Severity Zone and Wildland-Urban Interface to prepare a fire protection plan for review and approval by SMC Fire prior to issuance of building permits and to provide access and defensible space in accordance with California codes and local ordinances. (Policy S 5.3)
 - <u>EIR Finding</u>: The proposed project would, due to slope, prevailing winds, and other factors, exacerbate wildfire risks, and thereby expose project occupants to pollutant concentrations from a wildfire or the uncontrolled spread of a wildfire. (Significant Unavoidable Impact)

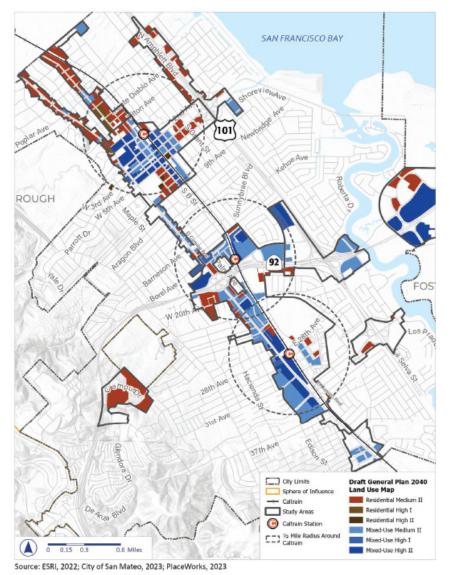
Draft General Plan 2040 and Measure Y

- San Mateo voters approved Measure Y in November 2020, which set limits on new building heights and densities.
- In 2019 and 2020, community input guided the establishment of ten General Plan study areas to accommodate future housing and jobs.
- » Draft General Plan 2040 only proposes heights and densities that exceed Measure Y limits within these ten study areas.
- » Height and density increases would help ensure the City can meet State-mandated housing requirements while maintaining lower heights and densities outside of the study areas.
- » Voters would need to approve any change to Measure Y.



How Draft General Plan 2040 Reflects Measure Y

- » Draft General Plan 2040 Land Use Map aligns with Measure Y with these exceptions:
 - Medium II, 4 to 6 stories, 51 to 99 units per acre
 - High I, 5 to 8 stories, 100 to 130 units per acre
 - High II, 6 to 10 stories, 100 to 200 units per acre
- » Draft General Plan Policy LU 1.9, "Voter Approved Growth Limits," would allow for all portions of the General Plan 2040 aligned with Measure Y to take effect.
- » Where there are conflicts with Measure Y, General Plan 2040 will abide by all applicable provisions of Measure Y until it is updated by the voters or sunsets in 2030.



Draft General Plan Community Outreach

Community Engagement

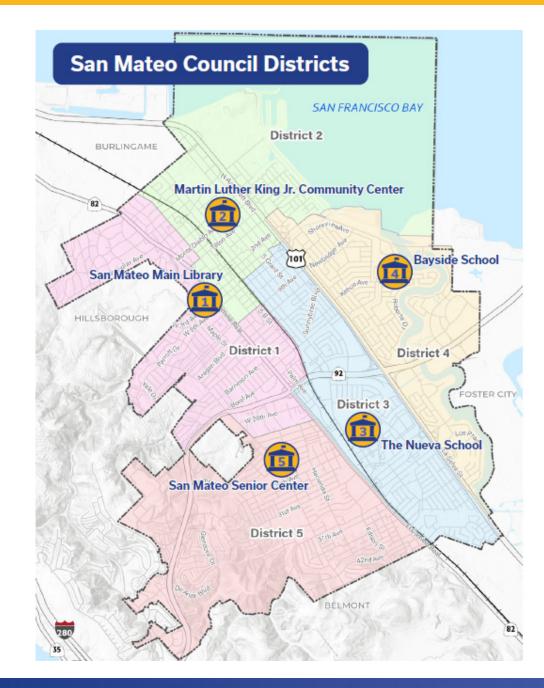
» Direct Engagement

- Citywide newsletter, mailed July 2023
- 1 Virtual Workshop held on August 16
- 5 District Town Hall Meetings
- Presentations to community groups
- Self-guided Open Houses at City facilities
- Pop-up events throughout the City



Town Hall Meetings

- » Meetings start at 5:30pm, with 7pm presentation
- » Thursday, August 31 District 5 San Mateo Senior Center
 - Council Member Adam Loraine
- » Wednesday, September 6 District 1 *tonight San Mateo Main Library
 - Deputy Mayor Lisa Diaz Nash
- » Wednesday, September 13 District 2 Martin Luther King Jr. Community Center
 - Mayor Amourence Lee
- » Wednesday, September 20 District 4 Bayside School, Old Gym
 - Council Member Richard Hedges
- » Thursday, September 28 District 3 The Nueva School Gym
 - Council Member Rob Newsom Jr.



Community Engagement

» General Plan Subcommittee Meeting

Tuesday, August 29 at 6pm

» Planning Commission Meetings

- Tuesday, September 12 at 6pm Draft Environmental Impact Report (DEIR)
- Tuesday, September 26 at 6pm Draft General Plan

» City Council Meetings

- Monday, October 2 at 7pm DEIR, Community Design, Noise & COS&P
- Monday, October 16 at 7pm Safety, Public Services and Circulation
- Monday, October 30 at 6pm Survey Results and Land Use Element
- City Council will review community, GPS and Planning Commission input, and provide direction on how to finalize the General Plan, *but no final decisions will be made*.
- Final adoption hearings for the General Plan will come in the beginning of 2024.

Emerging Themes

• Community input themes since Draft General Plan publication in July:

- More policies and focus on senior issues; support Age Friendly Action
- New development both concern and support for planned housing and density increases
- Does proposed growth align with current State population projections
- Ensure sufficient retail and commercial space as housing supply increases
- Enhance community design, including increased street trees
- Maintain quality of life, such as public safety, City services and park facilities, with new growth and development
- More focus and detailed attention to storm and flood preparedness
- Improve roadway/sidewalk safety, reduce congestion, and ensure adequate parking
- Protect neighborhood serving commercial areas

Updates

- Study Area 3 boundary modification 25th Avenue
 - Remove the church parking lot site
- Additional policy guidance seniors/aging
 - Add a focused section in Public Services and Facilities Element
- Flooding and Stormwater Sections
 - Updating applicable goals, policies and actions to align with current community priorities

Other City Initiatives

Community Flood & Storm Protection Initiative



Safer Today, Stronger Tomorrow



San Mateo's Protection From Flood & Storms

Remember the tough floods & storms last winter? The City's storm water infrastructure was **over capacity**.



San Mateo's Aging Stormwater Infrastructure is Overwhelmed

The Community Flood & Storm Protection Initiative is a mailed ballot measure that would provide funding to expand the capacity of the aging storm water system. A more reliable storm water system protects the community from floods & storm s

San Mateo's Stormwater System Protects Our Community From Flooding

- 130 Miles of Storm Drains
- 20 Miles of Creeks & Drainage Channels
- 10 Pump Stations
- 3-Mile Bayfront Levee
- 1 Flood Control Lagoon

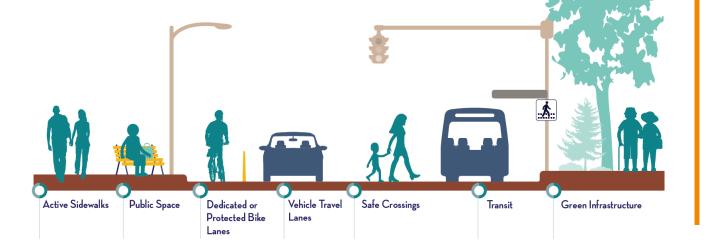


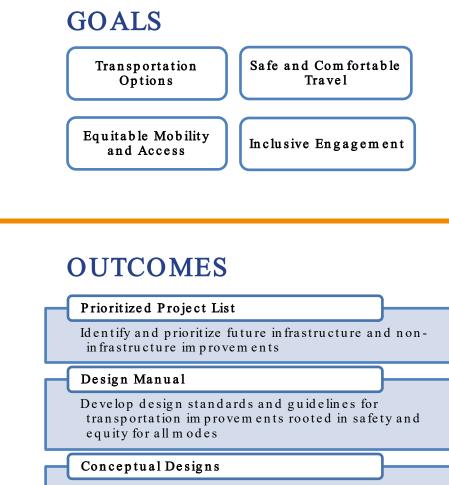
SAN MATEO COMPLETE STREETS PLAN

The citywide Complete Streets Plan will serve as a roadmap for developing a safe, accessible transportation network designed for all travel modes. The final Plan is anticipated to be adopted in Spring 2024.

What is a Complete Street?

A complete street is a safe, accessible road designed for all travelers, including pedestrians, bicyclists, drivers, and public transit users.





Prelim in ary design plans for the highest priority projects

Sustainability Initiatives

» Climate Action Plan (CAP) 2023 Technical Update

- The City's CAP is a comprehensive roadmap to reducing communitywide greenhouse gas (GHG) emissions.
- The CAP was updated to align with the General Plan 2040 update and to be consistent with state laws.

» Sustainable Buildings Strategy

- The City is developing a strategy to upgrade existing buildings from natural gas to carbon-free electricity.
- This transition is expected to provide long-term health, safety, and economic benefits to the community and is critical in achieving our climate goals.



Central Park Master Plan Implementation



Central Park Playground





Fallen Heroes Memorial

Provide Input at Your Convenience

» Add feedback directly in the Draft 2040 General Plan: <u>https://strivesanmateo.konveio.com/</u>

» Email your comments to: <u>generalplan@cityofsanmateo.org</u>

Next Steps

- » July to October 2023
 - Community Outreach

» August 11

Published Draft Environmental Impact Report (DEIR)

» August 11 to September 25

DEIR Public Review Period

» October 2, 16, and 30 2023

Council direction on Draft General Plan 2040

» January 2024

Publish Final EIR

» January to March 2024

General Plan 2040 Adoption Hearings

Questions, Comments and Discussion