

**From:** Rick Mayerson [REDACTED]  
**Sent:** Monday, October 30, 2023 10:19 AM  
**To:** City Council (San Mateo) <[CityCouncil@cityofsanmateo.org](mailto:CityCouncil@cityofsanmateo.org)>  
**Subject:** 2040 General Plan comments

1. Housing Density Bonuses are significant (potentially doubling project size) and should be reflected in the 2040 Land Use Element.

2. The voters have repeatedly voiced their preference for measured growth while still complying with state mandates. Surveys and survey questions in particular can be highly manipulated, are often self-serving and shouldn't serve as the basis to overrule community preferences expressed at the ballot box. *(yes, propositions too are highly manipulated and sometimes contain downright deceptive language... don't get me started!).*

Thank you for your consideration and the time you all have invested in advancing these very important policy frameworks.

-Rick Mayerson  
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